

# PREMIER

2021 MEDIA KIT

**30%  
OF EVERY  
PAID PAGE**

*WILL BE PAID OUT AS  
**ADDED MONEY**  
IN THE ALL-AROUND  
EVENTS OF THE  
ADVERTISERS  
CHOOSING*

Every digital issue of *Premier* will be sent directly to all AQHA, NSBA, APHA, ApHC, PTHA, PHBA & ARBA judges.

It will also be shared with the *Premier Sires* email list which is comprised of people actively breeding, buying and showing horses.

**Please send ads to:**  
**PremierSires@gmail.com**  
ph. 608.235.4804

*rates*

	1X	6X	12X
COVER	\$1500	-	-
BACK COVER	\$1000	-	-
INSIDE FRONT COVER	\$800	-	-
2 PAGE SPREAD	\$250	\$225	\$200
FULL PAGE	\$150	\$125	\$100

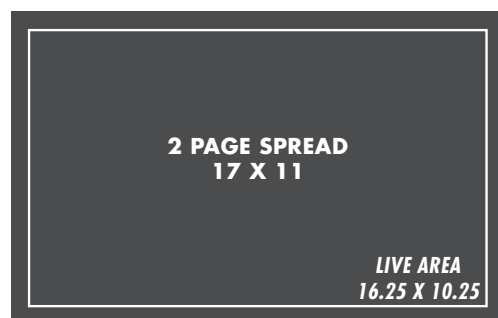
\*Prices are per ad/per issue. Additional packages are available upon request.

*schedule*

**JANUARY:** STALLION ISSUE  
**FEBRUARY:** BREEDING ISSUE  
**MARCH:** SPRING SHOWS ISSUE  
**APRIL:** PREMIER TULSA ISSUE  
**MAY:** PREMIER KENTUCKY ISSUE  
**JUNE:** SUMMER SHOWS & APHA WORLD SHOW ISSUE  
**JULY:** AQHYA WORLD SHOW ISSUE  
**AUGUST:** NSBA WORLD SHOW ISSUE  
**SEPTEMBER:** PRE-CONGRESS ISSUE  
**OCTOBER:** QH. CONGRESS & ApHC WORLD SHOW ISSUE  
**NOVEMBER:** AQHA WORLD SHOW  
**DECEMBER:** WINTER CIRCUITS ISSUE

**\*All ads are due the 28th of the month prior.**

*sizes*



**Formats Accepted:** PDF, JPG, TIF & EPS files. Please be sure all type has been embedded or outlined. All files must be 300 dpi or higher. Please list advertisers name and month in final file.

*The magazine where it pays to advertise!*